



MASTERMEDIA PRIVACY POLICY

What information is collected by Mastermedia and how is this information used?

We automatically collect and store the following information about you: the name of the domain from which you access the Internet; the date and time you access one of our sites; and the Internet address of the website from which you linked directly to our site. We use this information to measure the number of visitors to our site, address our users' preferences and to attract new users, and, in some instances, to properly credit third-parties who refer users to our site.

In addition to the information we automatically collect any time a user visits our site, we also ask users to voluntarily provide certain information so that users can take full advantage of the services and features offered at our site. Users of our site are often able to enter contests and sign up to receive electronic newsletters. To provide these services to our users, we generally request that the user provide no more than a name and an email address. We do not require any of our users to disclose more information than is reasonably necessary to participate in an activity as a condition of participation. We use the information collected to distribute the requested newsletter or other content, to notify contest winners, to enable password protected access to certain services and sections within our site, and to provide whatever other service the user has authorized in providing the contact information.

To make a purchase at our site, users are asked to provide their name, email address, mailing address, credit card number and credit card expiration date. Once entered, this information is usually saved by the site. When you choose to make future purchases through our site, this information automatically appears in the appropriate spaces on the web page within the site for placing orders.

What Information does Mastermedia store about my visit?

Mastermedia or any of its third party affiliates may during the course of your visit to our site, store "cookies" on your computer. Cookies are small pieces of information that an internet website can put on your computer to help track information about your visit. You may stop or restrict the placement of cookies on your computer by adjusting the preferences of your web browser.

Does Mastermedia disclose this information to anyone?

Mastermedia does not sell, trade, lease or distribute the personal information of its registered users. Please note that Mastermedia's privacy policy does not cover the web sites or web pages that link to the Mastermedia Network of sites and services.

How does Mastermedia protect this information?

All transmissions of personal user information are through Mastermedia's secure computer servers which run authentication and data encryption software. Access to registered users' accounts on our site is password protected.

How may I get more information about Mastermedia's privacy policy?

If you would like any additional information about Mastermedia's privacy policy or have any questions or comments, please email us at info@mastermediallc.com.